

Kendra L. Andrews

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EDUCATION

PhD	May 2019 (Expected)	Communication, Rhetoric, and Digital Media at North Carolina State University, <i>summa cum laude</i> Dissertation: <i>Technologies, Pedagogies, and Ecologies: An Analysis of the Primary Ecological Factors of Technology Integration by First-Year Writing Faculty in North Carolina</i> Committee: Chris M. Anson (chair), Casie Fedukovich (Writing Program Administration), Nick Taylor (Communication), Carl Young (Education), and Todd Taylor (Writing Studies, UNC)
MA	August 2014	English Major with a concentration of Composition & Rhetoric at University of North Carolina at Charlotte, <i>summa cum laude</i>
MAT	August 2005	Teaching Secondary English Major at University of North Carolina at Chapel Hill with coursework in English as a Second Language
BA	May 2002	Post Baccalaureate study in English (commensurate to English Major), January 2003-May 2004 Romance Languages Major with a concentration of Spanish at University of North Carolina at Chapel Hill North Carolina Teaching Fellow, class of 2002

PUBLICATIONS

PEER-REVIEWED

Andrews, Kendra. “Multimodal Composition, Sketch Notes, and Idea Generation.” *Kairos: 22.2*, Spring 2018.

Anson, Ian, Chris Anson, and **Kendra Andrews**. (forthcoming) “Teachers’ Beliefs about the Language of Peer Review.” *Revisiting Peer Review: Critical Reflections on a Pedagogical Practice*, edited by Phoebe Jackson and Christopher Weaver, Carbondale, IL: Southern Illinois University Press, 2019.

Anson, Ian, Chris Anson, and **Kendra Andrews**. (forthcoming) “Peer Review in First Year Composition and STEM Courses: A Large-Scale Corpus Analysis of Key Writing Terms.” *Composition as Big Data*, edited by Benjamin Miller and Amanda Licastro. Publishing in 2019.

TEXTBOOK

Andrews, Kendra. "An Introduction to Multimodal Composition." *InterTEXTS: A Collection of Student Writing*. Gierdowski, Dana, Paul Colby, Chelsea Krieg, Wanda Lloyd, and Meridith Reed, eds. Southlake, TX: Fountainhead Press, 2016.

RESEARCH-IN-PROGRESS

Andrews, Kendra. [Article Manuscript]. "Searching for Transfer of Peer Review Strategies: Working through Big Data to get to the 'Small Stuff.'" 10 pages in draft written for *Written Communication*.

Andrews, Kendra and Chris M. Anson, eds. [Edited Collection] "Why I WPA: Overcoming the Obstacles to Reach Greater Clarity." Call for Proposals in draft revisions.

GRANTS

National Science Foundation, "The Role of Instructor and Peer Feedback in Improving the Cognitive, Interpersonal, and Intrapersonal Competencies of Student Writers in STEM Courses," Chris M. Anson, PI, 2015-2018. [\$880,000]

Conference on College Composition and Communication, "Talking about Writing: Mining Key Concepts in Students' Reflections on Drafts in Progress," Chris M. Anson, PI, 2016-2018. [\$6,785]

CONFERENCE PRESENTATIONS

INTERNATIONAL

Andrews, Kendra. "Corpus Studies of Peer Review: How Effective is Commentary, and Is There Evidence of Transfer Across Courses?" *The 6th International Conference on Writing*. Malmö, Sweden. May 2018.

NATIONAL

Andrews, Kendra. "What if We Looked from the Inside Out? A Graduate Student, Graduate WPA, and Co-Teacher Provides an Inside Perspective on WPA Courses." *Conference of the Council of Writing Program Administrators*. Sacramento, California: July 2018.

Andrews, Kendra. "The Language of Review: Using the *MyReviewers* Online Platform to Study the Language of Peer-Review Comments in Upper-Level STEM Courses." *Conference on College Composition and Communication*. Kansas City, Missouri: March 2018.

Andrews, Kendra. "Searching for Peer Review Strategies: Working through Big Data for the 'Small Stuff' of Peer Review Practices in STEM Courses." *Dartmouth Summer Seminar on Composition Research*. Hanover, New Hampshire: August 2017.

Andrews, Kendra. "Grammar & Writing Instruction: A Brief History of Definition and Debate." *Conference on College Composition and Communication*. Portland, Oregon: March 2017.

Andrews, Kendra. "The Wix is in: Exploring the Affordances and Limitations of Website Builders in Composition 2.0 Classrooms." *Conference on College Composition and Communication*. Digital Praxis Poster Session. Portland, Oregon: March 2017.

Andrews, Kendra. “Mining for Transfer: Using MyReviewers Data to Address Writing Transfer in Upper-level STEM Courses.” *4th International Conference for Writing Analytics*. St. Petersburg, Florida: January 2017.

Andrews, Kendra. “Multimodality, Mobility, and Writing Ideas.” Interactive Presentation. *Thomas R. Watson Conference*. Louisville, Kentucky: October 2016.

Andrews, Kendra. “Composition 2.0: Critical Approaches to Teaching Writing in the 21st Century.” *Computers & Writing Conference*. Rochester, New York: May 2016.

REGIONAL

Andrews, Kendra and Casie Fedukovich. “Contact Zone: Teacher Preparation and the Trump Effect.” *Wild Acres: Conference of the Carolinas Retreat*. Little Switzerland, North Carolina: September 2017.

Andrews, Kendra and Dana Gierdowski. “Yay! Free Food!: Improving Responses in the Professional Development Evaluation.” *Wild Acres: Conference of the Carolinas Retreat*. Little Switzerland, North Carolina: September 2016.

Andrews, Kendra. “Composition 2.0: Critical Approaches to Teaching Writing in the 21st Century.” *CDRM Symposium 2016 at NC State University*. Raleigh, North Carolina: March 2016.

Andrews, Kendra. “Approaches to Inquiry—Participatory Composition: Inquiry, Invention, and Electracy.” *UNC Charlotte’s University Writing Program Fall Conference*. Charlotte, North Carolina: October 2015.

Andrews, Kendra. “Using Digital Composition to Give Student Writing a Purpose: How Taking a Digital Approach in the Writing Classroom Creates Engagement, Empowerment, and Authority for Student Writers.” *North Carolina English Teachers Association Fall Conference*. Raleigh, North Carolina: October 2014.

Andrews, Kendra. “What is Good Writing?” *UNC Charlotte National Writing Project Spring Conference*. Charlotte, North Carolina: April 2014.

Andrews, Kendra. “Social Constructs of ‘Good’ Writing: the ‘Hows’ and ‘Whys’ of Genre Theory.” *North Carolina English Teachers Association Fall Conference*. Wilmington, North Carolina: October 2013.

Andrews, Kendra and Ben Dudley. “Wixcraft and Wixary: Dispelling the Apprehension and Skepticism Surrounding Website Builders and Meme Generators as Effective Modes of Reflection.” *UNC Charlotte National Writing Project’s Fall Conference*. Charlotte, North Carolina: September 2013.

Andrews, Kendra. “Bob Dylan: Raconteur or Rhetorician? A Digital Essay.” *CDRM Research Symposium at NC State University*. Raleigh, North Carolina: April 2013.

INVITED LECTURES & SPEAKING ENGAGEMENTS

Andrews, Kendra and Chris M. Anson. "The Language of Peer Review: What Happens Between First-Year Composition and STEM Courses?" *Campus Writing and Speaking Program*. NC State University, March 2018.

Andrews, Kendra. "Building a Network: A Visualization and Network Approach to the Creation of ARPANET/Internet." Guest lecture, CRD 703: *Internet and Society*. (Adriana de Souza e Silva), NC State University, February 2018.

Andrews, Kendra. "Texts and Machines: How Big Data Works for/against Language and Knowledge Construction in Composition." Guest Lecture, ENG 422: *Writing Process and Theory* (Chris Anson), NC State University, April 2017.

Andrews, Kendra. "Building a Network: A Visualization and Network Approach to the Creation of ARPANET/Internet." Guest Lecture, CRD 703: *Internet and Society* (Adriana de Souza e Silva), NC State University, February 2017.

Andrews, Kendra. "Using Multimodality and Digital Composition in the Classroom," Guest Lecture, ENGL 6195: *Teaching College Writing* (Joan Mullin), UNC Charlotte, January 2015.

Andrews, Kendra. "Writing assessment—what is 'good' and what do we value?" Guest Lecture, ENGL 4200: *The Teaching of Writing* (Lil Brannon), UNC Charlotte, December 2013.

TEACHING EXPERIENCE

NORTH CAROLINA STATE UNIVERSITY

Graduate Teaching Associate, Instructor of Record (August 2015-present)

- ENG 101: "Academic Writing and Research" for First-Year Writing (*fall 2015*)
- ENG 331: "Communication for Engineering and Technology" (*spring 2016, summer 2016, summer 2017, summer 2018*)
- ENG 422: "Writing Theory and the Writing Process" for Upper-level English Majors (*fall 2018*)

Collaborating Instructor (with Chris Anson)

- ENG 422: "Writing Theory and the Writing Process" for Upper-level English Majors (*spring 2017*)
- ENG 511: "Composition Theory and History" for graduate students (*fall 2017*)
- ENG 505: "Writing Program Administration: Theory, Practice, and Research" for graduate students (*spring 2018*)

Graduate Teaching Associate Mentor (August 2016-August 2018)

- Held bi-weekly meetings and served as a liaison between the First-Year Writing Program and the new CRDM PhD TAs for concerns with curriculum, service, and pedagogical concerns.
- Worked with the English MA GTAs through mentoring sessions, workshops, and coursework in Fall 2017 and Spring 2018.

UNIVERSITY OF NORTH CAROLINA - CHARLOTTE

Lecturer (August 2012 – May 2015)

Adjunct Writing Instructor (August 2011-May 2012)

- English 1101: “Writing and Inquiry in Academic Contexts I “(Concepts and Contexts)
- English 1102: “Writing and Inquiry in Academic Contexts II” (Inquiry and Research)
- English 1103: “Accelerated Writing and Inquiry in Academic Contexts” (Combined I & II)
- English 1103: “Accelerated Writing and Inquiry in Academic Contexts” (Global Englishes)
- English 1104: Developed curriculum for new 4.0 credit hour course with 1.0 online writing lab

CEDAR RIDGE HIGH SCHOOL

English Teacher (August 2005-June 2010)

- Developed a pedagogy based on the importance of critical thinking and analytical skills to create a community of lifelong learners in an atmosphere focused on independent thinking and social change.

Journalism Teacher and Newspaper Advisor (January 2007-June 2010)

- Acted as the journalism advisor and teacher for the school newspaper publication of *The Ridge Review*. Specialized in Adobe Software such as InDesign and Photoshop.

ADMINISTRATIVE WORK

NORTH CAROLINA STATE UNIVERSITY

Program Research Assistant, Campus Writing and Speaking Program, directed by Dr. Chris Anson (2018-2019)

- Organized and developed brown bag lunch sessions with guest speakers from the region.
- Planned and organized workshop leaders and speakers on the national level.
- Assisted with the Writing Across the Curriculum semester-long program for NCSU faculty.
- Redesigned and redeveloped the Campus Writing and Speaking Program’s online presence.

Graduate Writing Program Administrator, First-Year Writing Program, directed by Dr. Casie Fedukovich (2016-2018)

- Developed and published the [Online and Hybrid Instruction Website](#) for the FYW Program.
- Redesigned and implemented new technology resources for the First-Year Writing faculty.
- Provided assistance for the Faculty Development Workshops for the First-Year Writing Program.
- Transferred and enhanced the [Flex Classroom Website](#) with Dr. Dana Gierdowski.
- Assisted the English MA GTA Mentoring Program with Dr. Zachary Beare.
- Served as a Mentor/Sessions Leader in the GTA Mentoring Summer Workshops.

SERVICE

NATIONAL

Advertising Managing Editor for *WPA: Writing Program Administration*; member of the journal’s Editorial Board. Appointment: July 2018.

Local Host Committee and Volunteer. Conference of Writing Program Administrators 2017. Led tours of downtown Raleigh (Beer and Chocolate Tour) as well as organized events for the national conference.

Chair of Panel Presentation. *Conference on College Composition and Communication*. Houston, Texas: March 2016.

WPA-GO Social Committee Advertising Coordinator. Designed and developed promotional materials for the WPA-GO Social at CCCC 2017 in Portland, Oregon. Spring 2017.

Assistant Editor for *The Best of Independent Rhetoric/Composition Journals*. Lafayette, IN: Parlor Press, 2016.

REGIONAL

Meeting in the Middle Conference for the Carolinas Writing Program Administration. Ran the CFP development Workshop. February 2017.

Co-Chair, Carolina Rhetoric Conference (regional), NCSU Chapter of Rhetoric Society of America, 2016

Teacher Consultant, National Writing Project at UNC Charlotte, since July 2013

UNIVERSITY

North Carolina State University

- 2017-2018 Peer Mentoring Cohort
 - Attended, participated, and worked with peer mentors from PhD programs across the College of Humanities and Social Sciences at NC State University.
 - Will provide peer mentoring programming and leadership for the 2017-2018 academic year within the CRDM program primarily and the College of Humanities generally.

UNC Charlotte

- Chair and Member, Faculty Development Committee, UNC Charlotte, Academic Year 2014-2015
- Curriculum Development Team, 1103+ Model (hybrid and combined course sequence) for University Writing Program, 2015
- Presenter, Faculty Lunch-n-Learn, Multimodal Composition, UNC Charlotte, 2014-2015
- Mentor, English Graduate Students Shadow Program, UNC Charlotte, 2014-2015.
- Advisor, Club Tennis, UNC Charlotte, 2013-2015
- Member, *First Year Writing Awards Committee*, University Writing Program, UNCC, 2013-2014

PROGRAM

2017 CRDM Symposium Co-Chair

- Developed, organized, and ran the 2017 CRDM Symposium, “The ReMIX: Multimodality and Intersectionality in Culture, Communication, and The Academy.” March 24-25 at North Carolina State University. Event included interactive talks, virtual exhibits, digital installations, and student showcase.
- Keynote: Dr. Adam Banks. Featured Speakers: Dr. Victoria Gallagher, Dr. Dan Melzer, Dr. Keon Pettaway and Prof. Darrell Stover
- Organized and offered volunteer opportunities for CRDM Recruitment 2017
- Peer Mentor to Younger Cohort Members, 2016-2018
- CRDM Student Association (CRDMSA) Vice-President, 2016-2017
- CRDMSA English Cohort Representative for CRDM Program Committee, 2016-2017

PROFESSIONAL DEVELOPMENT

Seminar Participant, **2017 Dartmouth Summer Seminar for Composition Research** in Hanover, New Hampshire.

Workshop Participant, “Evocative Objects Workshop: Re-imagining the Possibilities of Material Objects and Multimodal Composing.” Directed by Dr. Jody Shipka. North Carolina State University, April 2016.

Conference Attendee, Conference on College Composition and Communication (CCCC), Risk and Reward, Tampa, Florida, March 2015.

Institute Participant, **Summer Institute for National Writing Project**, Directed by Dr. Lil Brannon, UNC Charlotte, Summer 2013.

RELEVANT PhD COURSEWORK

- CRD 701: History and Theory of Media Technologies (Andrew Johnston)
- CRD 702: Rhetoric and Digital Media (David Reider)
- CRD 703: Communication Networks and Society (Adriana de Souza e Silva)
- CRD 704: Communication, Technology, and Pedagogy (Chris M. Anson)
- CRD 791: Writing Program Administration (Chris M. Anson)
- CRD 791: Empirical Research Methods in Composition (Ann (Nancy) M. Penrose)
- CRD 791: Theory and Research in Composition (Dana Gierdowski)
- CRD 885: Supervised (Collaborative) Teaching
 - Communication for Engineering and Technology (Stacey Pigg and Jason Swarts)
 - Writing Theory and the Writing Process (Chris M. Anson)
 - Theory and Research in Composition (Chris M. Anson)
 - Writing Program Administration (Chris M. Anson)
 - Theory and Research in Composition (Chris M. Anson)

AWARDS & FELLOWSHIPS

- Invitation to Phi Kappa Phi Honor Society for NC State University Graduate Students, Feb. 2017
- Accepted to 2017 Dartmouth Summer Seminar in Composition Research, August 2017
- Recognition for Excellence in Graduate Teaching, NCSU Graduate School, 2015-2016
- University Graduate Fellowship, NC State University, 2015-2016
- HASTAC Scholar Travel Grant, 2015-2016
- CRDM Funding and Teaching Assistantship, NC State University, 2015-2019
- PEP Travel Grant to attend CCCC, Cengage Learning, 2015 and 2016
- Course Release for Pilot-Course/Curriculum Design, UNC Charlotte, 2015
- North Carolina Teaching Fellow, 1998-2002

PROFESSIONAL AFFILIATIONS

- Council of Writing Program Administrators, 2016 and current
- National Council of Teachers of English, member in 2004 and current
- HASTAC Scholar, 2015-2017
- Rhetoric Society of America, 2015-2016
- North Carolina English Teachers Association since 2013
- North Carolina Teaching Fellows Program since 1998
- North Carolina Standard Professional II Continuing Teaching License, English (9-12)
- Granted *Career Status Teacher* by Orange County Schools, 2009
- North Carolina Scholastic Media Association Executive Board, 2009-2010
- AP Language and Composition certified since 2008

RESEARCH AND TEACHING INTERESTS

Writing Program Administration; Technology Integration and the Digital Divide; Digital Composition and Digital Writing; Digital Pedagogy in First-Year Composition; Critical Pedagogy and Critical Literacy; New Media and Composing Processes; 21st Century Literacies and Multimodality; History of Composition Studies and Pedagogy; Digital Rhetoric and Performance; Faculty and Professional Development; Contemporary Critical and Cultural Theory

LANGUAGES, SOFTWARE & SKILLS

Spanish (nearly fluent)	InDesign & Photoshop	Empirical Research Design
French (proficient)	AntConc & Concordance	Systematic Language Coding
Latin (proficient)	MS Excel & CVS Files	Website Building and Design
	Gephi Visualization	Multimodal Composition

PROFESSIONAL REFERENCES

Dr. Chris M. Anson

Distinguished Professor of English
Director of Campus Writing & Speaking
North Carolina State University

(919) 513-6544

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Dr. Casie Fedukovich

Associate Professor of English
Director of First Year Writing Program
North Carolina State University

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Dr. Joan Mullin

Full Professor of English
Director of University Writing Program
University of North Carolina Charlotte

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